



4350 Hansen Avenue Fremont, CA 94536 Phone: 510-797-0170

Website: www.templobetania.org

01/07/2025

## **Privacy Policy for SMS Communications**

#### 1. Introduction

Welcome to Templo Betania/Harvest Christian Preschool. We value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you opt-in to receive SMS communications from us.

## 2. Information We Collect

When you subscribe to our SMS communications, we may collect the following information:

- Personal Information: Your name, phone number.
- Message Content: Any information contained in the messages you send to us.

## 3. How We Use Your Information

We use your information for the following purposes:

- Communication: To send you day-to-day business communications regarding your account or to coordinate events.
- Improvement: To enhance our services and tailor our communications to your preferences.

#### 4. Sharing of Information

We do not share your personal information with third parties except:

- Service Providers: Companies that assist us in delivering SMS communications.
- Legal Requirements: When required by law or to protect our rights.

## SMS data is not shared with third parties or affiliates for marketing purposes.

#### 5. Data Protection

We implement various security measures to protect your personal information, including:

- **Limitation of sensible information**: We will never ask you for any sensible information, in those cases we will use an email from the company account with the domains:
  - @templobetania.org
  - @harvestpreschool.org.
- Access Control: Restricted access to personal information.

### 6. Accessibility

Our privacy policy is easily accessible and prominently included on our website.

## 7. Your Rights

You have the following rights regarding your personal information:

- Access: Request access to the information we hold about you.
- Correction: Request corrections to any inaccurate information.
- **Deletion**: Request for deletion of your personal information.

### 8. Opt-Out

You can opt out of receiving SMS communications at any time by:

• Replying STOP: Text STOP to any of our messages.

#### 9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website.

# 10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

• Email: ariel.echevarria@templobetania.org